



Professional Biography
Melva T. Covington, M.P.H., M.B.A., Ph.D.
DrMelva@agapessom.com

Dr. Covington is an executive leader with expertise spanning across multiple businesses and therapeutic areas. These include Strategic Planning, Real World Evidence (HEOR), Consumer Marketing, Scientific Exchange, Business Development, Health Policy, Immuno-oncology, Metabolic Outcomes, Neuroscience and Infectious Disease. She has provided over 20 years of leadership in the government, global pharmaceutical and community non-profit industries to execute solutions in clinical operations, corporate strategy, real-world analyses, scientific communications and market access. Melva has a strong background in Public Health and Outcomes Research that applies strategic thinking to her consultative management expertise.

Melva is the Founder and Managing Director of AGAPE Strategic Solutions of Maryland, LLC and Co-Founder of People Empowering People for Inclusion Now, LLC (PEP!IN). Both companies focus on providing research, engagement and technology solutions that enable stakeholders to make informed, strategic decisions for scientific innovation, customer engagement and clinical research that are inclusive of all voices participating in the process. Dr. Covington led the Research and Patient Outcomes unit as SVP at Curio Digital Therapeutics, a women's health technology start-up, and VP of Real-World Data at Ciox Health (now Datavant). She has held senior positions at Cigna Healthcare, Roche Labs, Eli Lilly, Sanofi, Pacira and Eversana.

Melva is also an active leader in the Healthcare Businesswomen's Association (HBA), where she has served as President of the re-engineered Greater Washington Metro Chapter in the Mid-Atlantic Region for 3 years. In 2023, she was honored to receive the Everest Award and most recently in 2024, the Marie Curie Award from the HBA Mid-Atlantic Region for growing the chapter, programs and its volunteer leaders.

She is passionate about contextually assessing strategy and integrated data solutions that can

be applied to challenges aimed at improving outcomes and care across diverse patient populations. Melva is not afraid of taking risks to find meaningful solutions that address health disparities and improve the well-being for all users within the healthcare ecosystem.

She has an A.B. in Politics/Economics from The Catholic University of America, Master of Public Health and Ph.D. from the University of North Carolina at Chapel Hill and MBA from Cornell University. Melva is a member of Alpha Kappa Alpha Sorority, Inc., Senior Pastor of Abundant Life Bible Church, author of numerous publications and an avid public health advocate.